



January/February 2022 Membership Update

Our 2022 events are underway, and we're looking forward to reconnecting in person at our first chapter meeting of the year on Thursday, February 17th! This hybrid meeting will be held at Rock Garden Conference Center in Green Bay. Join us in person or virtually via Zoom at this hybrid event.

Membership retention and recruitment is one of our biggest challenges since the arrival of the pandemic in early 2020. We need your referrals now more than ever! Our chapter has over 30 events planned this fiscal year. Some events are virtual only, others inperson only, and our chapter meetings offer both with a hybrid format. With these flexible event options, there are so many opportunities to learn, connect, and grow every year.

As a reminder, the first year of an FEI membership is \$299 because our chapter waives local dues (which are an additional \$200 beginning the second year of membership). If you're aware of a colleague that would benefit from FEI, please invite him/her/them to a future virtual or in-person event and contact me with any membership related questions. Your referrals and recommendations are the best source of exposure for new members to the organization.

As always, we continue to thank every member, and our sponsors for their commitment to FEI. I hope the new year has brought clarity, hope, and happiness to everyone both professionally and personally.



Michelle Weiss Membership Chair michelle@mwcommunications.org 920.750.9110

MEMBERSHIP RECRUITERS FOR THE 2021-2022 FISCAL YEAR

GOLD RECRUITERS
3+ Members

SILVER RECRUITERS
2 Members

BRONZE RECRUITERS 1 Member

Scott Jensen Nancy Schmidt Ken Larsen

MEMBERS AS OF THE END OF COMPETITION OR FISCAL YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	216	2017	220
2018	239	2019	256
2020	253	2021	208

Members as of January 27, 2022: 190

Please join us in welcoming our newest member to FEI!

LYNN BRUCKNER

Coporate Controller Curt G. Joa Inc. Sheboygan Recruiter: Scott Jensen

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