

BROWN & BROWN PRESENTS

Healthcare Innovation: 2023 Spring Seminar Series

Attention all health plan sponsors and financial decision makers: You will not want to miss this series!

Jenn Smith-Hulbert, *Director of Healthcare Innovation at Brown & Brown*, begins her three-part statewide tour this month. Beginning in Milwaukee, **Healthcare Innovation: 2023 Spring Seminar Series**, consisting of three parts will dive into employee health benefit trends and the evaluation of health care innovation. All three parts will be presented in Milwaukee, at the *Brookfield Conference Center*, in Green Bay at the *Lodge Kohler* and in Wausau, at the *Jefferson Street Inn & Events*. **Seats are filling fast, click on the location below to register for the event in your area.**

Part 1 – Direct Contracting: Myths, Realities, and the Way to Guarantee Performance

- March 21st – Milwaukee https://events.bbrown.com/2023_spring_seminar_series_direct_contracts_milwaukee
- March 22nd – Green Bay https://events.bbrown.com/2023_spring_seminar_series_direct_contracts_green_bay
- March 23rd – Wausau https://events.bbrown.com/2023_spring_seminar_series_direct_contracts_wausau

Part 2 – Advanced Primary Care Strategies and Key Considerations for Wisconsin Employers

- April 24th – Milwaukee https://events.bbrown.com/2023_spring_seminar_series_part2_brookfield
- April 25th – Green Bay https://events.bbrown.com/2023_spring_seminar_series_part2_green_bay
- April 26th – Wausau https://events.bbrown.com/2023_spring_seminar_series_part2_wausau

Part 3 – High-Cost Claim and Pharmacy Strategies for Self-Funded Health Plans

- May 22nd – Milwaukee https://events.bbrown.com/2023_spring_seminar_series_part3_brookfield
- May 23rd – Wausau https://events.bbrown.com/2023_spring_seminar_series_part3_wausau
- May 24th – Green Bay https://events.bbrown.com/2023_spring_seminar_series_part3_green_bay

[Click here](#) to read the entire seminar series press release.