

Financial Executives International Chapter Meeting

Presented by Gallagher

April 19, 2023



***Special
Olympics***
Wisconsin





Special Olympics Partnership

Lisa Metcalf, Market Leader, EVP



Gallagher

Insurance | Risk Management | Consulting

Triple Bottom Line



Companies have been relying on the concept of 'triple bottom line accounting' to have a better understanding of how they are **promoting sustainability** within their business.



It's possible to do well by doing good

According to Sustainable Business Strategy, evidence has increasingly shown that firms with promising environmental, social, and governance (ESG) metrics tend to produce superior financial returns.

About Gallagher

Commitment to integrity

- Named a **World's Most Ethical Company™** by the *Ethisphere Institute*, 12 years in a row
- Culture defined by *The Gallagher Way* - our shared values which include integrity, transparency, and empathy

Commitment to community

- Shared commitment to investing in & giving back to community
- **112,706 hours** of community service donated across 35 countries by Gallagher employees volunteering in their communities to celebrate Gallagher's 90th anniversary
- Living out mission of **empowering people and communities to face the future with confidence** through initiatives such as our partnership with *Special Olympics International*

Commitment to diversity

- Gallagher Connect Partners is our network of **specialized minority, women and other diverse certified partners** strategically selected based on their perspectives and capabilities to bring the valuable support and viewpoints of diverse organizations

Commitment to Sustainability

- We are committed to operating in a **sustainable manner to safeguard the future**. With our people at our core, they are the driving force that impact our clients, partners and communities.



"The whole idea of an inclusive culture is about bringing different perspectives around the table to better serve our clients."
- Pat Gallagher



CEO ACTION FOR DIVERSITY & INCLUSION

"Growing our business isn't about getting bigger, it's about getting closer to the clients and the communities we serve."
- Pat Gallagher



Proud Sponsor

Gallagher is the **official sponsor of Special Olympics Sport and Coach programming**. We are honored to support the movement's mission to **deliver the highest quality of coach training and sport experience** to more than five million athletes in over 240 local programs across the globe.

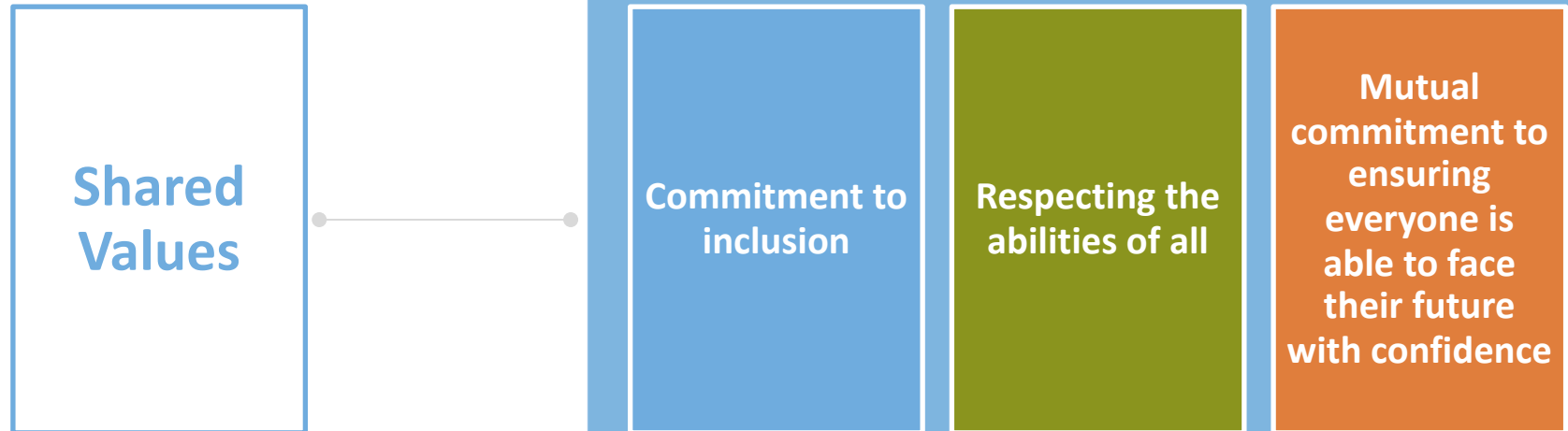
In addition, Gallagher sponsorship includes the **World Winter Games**, the **2022 Special Olympics USA Games** and support of the **Law Enforcement Torch Run**.



"Gallagher is proud to partner with Special Olympics and join their movement to promote inclusion, equality and acceptance around the world"



What makes our partnership ideal?



We support one another. We believe in one another. We acknowledge and respect the ability of one another.

Tenet #2, The Gallagher Way

Chad Hershner



Chad Hershner, President & CEO, Special Olympics Wisconsin

Chad is a seasoned executive with more than 26 years of progressive leadership experience guiding day-to-day operations of nonprofit organizations. Chad is particularly skilled at and enjoys working externally with donors and stakeholders. During his career he has worked with benefactors and team members to raise more than \$300 million to support the mission-focused work of dynamic nonprofit organizations. His focus and passion is working with mission-centered, values-based organizations to enable them to bring their mission to life – fostering stronger, more vibrant communities.

Currently, Chad is serving as President & CEO of Special Olympics Wisconsin. Special Olympics Wisconsin is a statewide organization of the Special Olympics movement that unleashes the transformative power and joy of sports everyday around the world. Through work in sports, health, education and community building, Special Olympics has been empowering people with intellectual disabilities for more than 50 years, leading to a more welcoming and inclusive society. With the support of donors, coaches and volunteers, Special Olympics Wisconsin provides year-round sports training and nearly 150 yearly athletic events featuring 19 Olympic-type sports to nearly 9,000 individuals with intellectual disabilities.





***Special
Olympics
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Special Olympics
Unified Schools



Join Us in Creating Inclusive Communities Across Wisconsin

Chad Hershner, President & CEO

(608) 442-5680

chershner@specialolympicswisconsin.org

Appleton ▪ Brookfield ▪ Madison ▪ Stevens Point

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