

BROWN & BROWN

Risk Pool Management: How to Develop a Health Plan that Wins Financially



Today's topics:

- Why employers are failing at health plan management
- How “best practices” are repelling the best talent and souring corporate culture
- Why the industry benchmarks are wrong and are driving the costs of your health plan higher
- How to structure your medical offering to increase the value of benefits and reduce cost



Josh Rydberg

*Vice President of Underwriting Services
at Brown & Brown*

Josh is a thought leader in the field of data and analytics and utilizes his experience as a national resource in the Underwriting

Department, where his primary function is to develop and implement financial tools and methodologies that assist in effectively managing employer-sponsored health plans. He also speaks to employer groups about developing winning medical plan strategies by leveraging a broad background in insurance pricing, which includes group benefits as well as homeowners, automobile, workers' compensation, and various other Property & Casualty coverages. By focusing on the basics of effective pricing and consumer purchasing behavior, he can educate employers on opportunities to improve health plan structure and financials. Josh also utilizes his diverse background to engage with customers interested in evaluating enterprise risk and cost.

Questions?

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